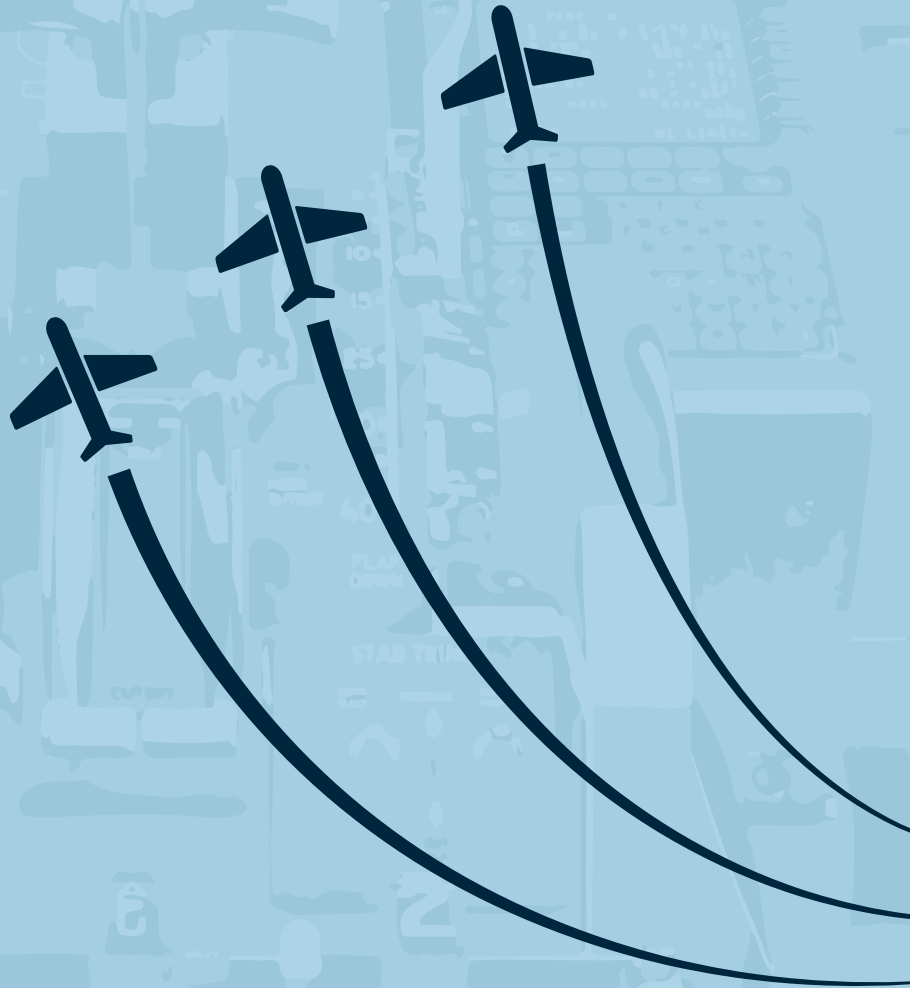


YOUR LEGACY VISION™



PFD
GROUP INC.

www.pfd-group.com
(720) 295 4888





SCALING UP
Rockefeller Habits Certified



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Name:

Company:

Year:

Quarter:

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INTENT

With this tool, we want to give you time to reflect and work on your business, to clarify where you want to focus, and to identify where you can capitalize on growth opportunities.

With the amount of responsibility that comes with running a high-growth business, we know that it is incredibly difficult to balance priorities in all areas of our lives.

We want you to build a business that thrives that creates a legacy you're proud of and that supports what's most important to you. With our Comprehensive Coaching Engagement, we will help you gain the confidence and clarity in your growth strategy, and we will build your senior team into a trusted group that is aligned towards the same goals.

Please take this Legacy Vision™ tool as an opportunity to reflect on how far you've come as a business leader, and to vision forward where you want to go.



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REFLECT

It is so important to celebrate all that you've done! Please take a moment to reflect on you and your team's past accomplishments and what is most important to you right now.

1. Where did you start? How far have you come?

2. Put together a list of "prouds". Take 10 minutes to list your achievements, even if they only seem somewhat relevant.

3. Where are you right now? What is most important to you?

VISION FORWARD

Put yourself into a inspiring setting, and look three years into the future. Envision a world that you'd love to create and be a part of.

Create a vision - it can be prose, bullet points, or even drawn. Give yourself 15 to 30 minutes to do this, and give yourself 30 minutes at most to review and re-draft.

TIPS

- Allow yourself to consider all areas of your life - family, marriage, spirituality, etc.
- Don't worry right now about how you'll get to the place that you're envisioning. Keep in mind that vision and strategic plan are not synonymous. The vision is where you are going, whereas the strategic plan is how you're going to get there.
- Allow yourself to step into the future and visualize everything as it has happened.
- Write from the heart, and allow yourself to dream and wonder what might be possible.

QUESTIONS TO CONSIDER

- How big is your business? Number of employees? Physical size? Number of locations? Sales volume?
- Who do you serve with your business?
- What are the most important product lines or services you sell?
- What are the most important factors by which you will measure your success (remember to get specific)?
- How do you sell your products or services? Try to describe how the shopping experience at your business takes place. What makes the experience unique?
- What standards of excellence are set by your organization?
- What do you want your impact to be?

WHAT'S NEXT?

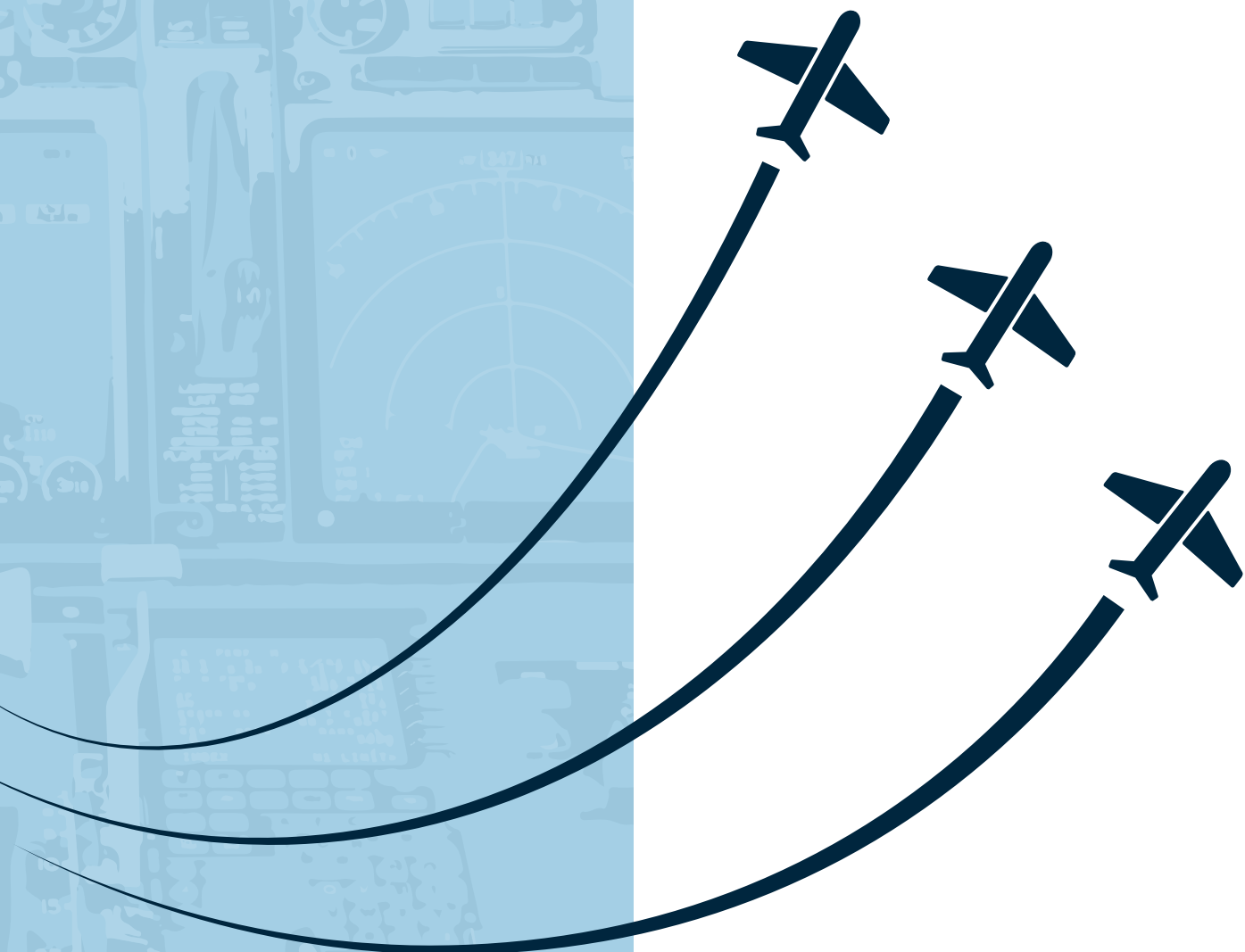
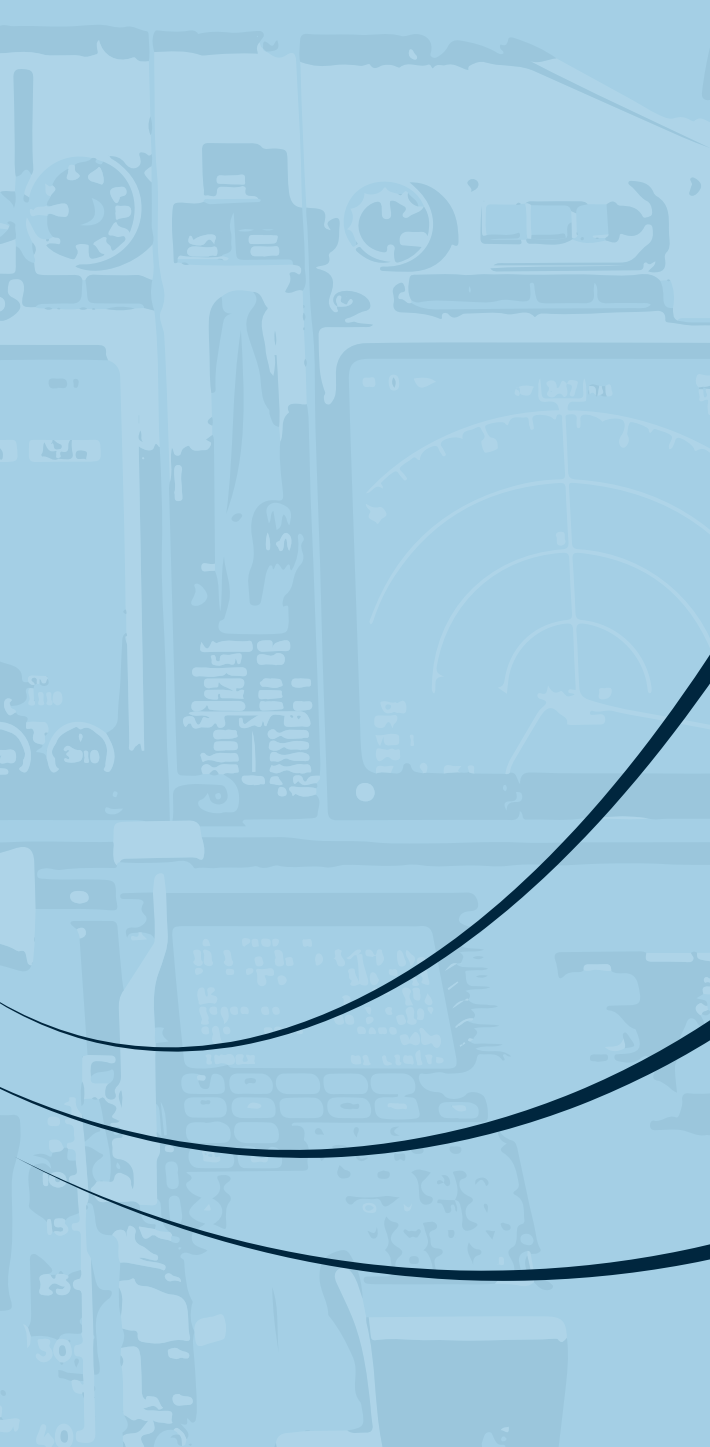
CLAIM YOUR FREE PRIVATE COACHING CALL WITH ETHAN MARTIN.

Email him YOUR LEGACY VISION™ tool at emartin@pfd-group.com and request a follow-up call. Together, you will go over your vision, and how it translates into a strategic plan for you and your business.

You've completed the first step in creating a business and life that thrives.

**WE'LL HELP
YOU TAKE IT
TO THE NEXT
LEVEL.**





ANY QUESTIONS? PLEASE CONTACT:



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